



B4EP [Benefits 4 Established Patients]

We ask that you complete the dynamic intake form PRIOR to your annual visit; the length is cut dramatically when you're established. In addition to abbreviated forms, established patient status (maintained with annual 4Sight eye exams) earns you these **Benefits 4 Established Patients** to help you **SEE YOUR BEST!**

- 1) **\$40 INSTANT SAVINGS:** Established Patient's annual eye exams are coded to include \$40 instant savings (not combined with insurance). Book any specialty eye care services prescribed to you (MVP, VTE, or DEA) on exam day or online within 90 days of your exam (scan code and select the service from the drop down menu) and receive \$40 INSTANT SAVINGS; we'll even do some initial consults at no cost! Full payment toward a year supply of contact lenses or a complete pair of glasses on exam day reduces your cost by \$40 (the savings are instant, so the commitment must also be instant; your guarantees of a **one-time free Rx lens remake** and/or **free exchange** of unopened, undamaged contact lens boxes still applies).
- 2) **4 Easy Payments Plan (4EP Plan):** Should the up front cost of the product prescribed seem daunting, Established Patients with an account in good standing at 4Sight iCare qualify for the 4EP Plan (not to be combined with instant savings, any lens package supported by the doctor and/or a year supply of Contacts). This means we will collect $\frac{1}{4}$ th the total on the day of the exam, and $\frac{1}{4}$ th in 2 week increments until the total is paid. Meanwhile all product and rebates will be processed the same as always making access to these funds as easy as the name implies.
- 3) **Featured Frames 4 the Month (FF4M):** Follow our social media, check our website, look for the signs in the office or ask an associate about how you can save 40% OFF the frames that are featured each month. Every month it's a new group of frames (selected by brand, style, size, or other common element featured that month), and it's as simple as it sounds. As an Established Patient, you may combine the \$150 lens package savings or eligible insurance contribution toward lenses AND receive 40% off the retail cost of the FF4M! [Must be paid in full and take place during the month that frame is featured.]
- 4) **25%-Off ($\frac{1}{4}$ th OFF) Non-Powered (pre-fabricated) Digital Device or Sunglass Lenses & Frame:** Receive a 25% discount on non-powered eyewear when it is prescribed strictly for protection rather than vision correction. All 4Sight iCare sunglasses offer prescription quality lenses plus 100% UVA & UVB front protection; some are polarized cut through the glare for your best vision; and all of our anti-reflective lenses have E-SPF technology to prevent UV rays from reflecting off the back of the lenses into your eyes. UV radiation can cause cataracts and cancer in, on and around the eyes while high energy blue-violet light is closely linked to Age-related Macular Degeneration (AMD). All digital device lenses come pre-made with a non-glare (because in front of lit screens they'd otherwise cause glare) and a selective blue light reflection or filtration technology to reduce high energy blue-violet light. Typically, non-powered prescriptions are for non-glasses wearers or contact lens wearers; just as some workers within a machine shop must wear safety glasses, protect your eyes against harmful ultraviolet and blue-violet rays & save money while preserving your eyesight!